

**Bernards Township Golf Advisory Committee**  
**Minutes –September 17, 2018 – 7:00 PM**  
**Municipal Building, 1 Collyer Lane**  
**APPROVED, November 19, 2018**

**1. CALL TO ORDER**

M. Conley called the meeting to order at 7:01 p.m. in accordance with the Open Public Meeting Act of 1975. The Committee saluted the flag and the roll was called.

**2. ROLL CALL**

**Members Present:**

Sharon Cepeda  
Michael Conley  
Carolyn Gaziano  
John Meany  
Timothy O'Rourke  
Peter Tobia (A7:11)

**Members Absent:**

Michael Conley, Jr.  
John Gunning

**Non-Members Present:**

Jen Gander, Director  
Jack McGrath, Course Supervisor  
Kelly Kellaway, Recording Secretary  
Matt Sullivan, Shearon Environmental

**3. APPROVAL OF MINUTES**

- A. June 18, 2018 Meeting Minutes
  - i. Motion was made by J. Meany to accept the June 18, 2018 Minutes as presented and seconded by T. O'Rourke. All were in favor, motion passed.

**4. CORRESPONDENCE**

- A. None

**5. REPORTS**

- A. Shearon Golf Report

- i. M. Sullivan reported he was able to complete the aeration of the rough and fairways on the course. Fairways were sprayed, and tees and greens will be sprayed on Wednesday. Rain alternating with high temperatures has delayed certain application and affected results.
- B. Directors Report – J. Gander
  - i. 2018 Membership and Revenue
    - a. J. Gander updated the Committee on membership and revenue numbers to date for 2018 in comparison to 2017.
  - ii. 2018 Operating Expenses
    - a. J. Gander updated the Golf Advisory Committee on the 2018 Operating Expenses.
- C. Operations Supervisor's Report
  - i. Tournaments –Breakfast Scramble was held in the pouring rain. Due to membership suggestions, we held a condensed version of the Club Championship Tournament. Ladies tournament was cancelled due to wet course conditions. The Coakley-Cup will be played on October 6 and will be the last tournament of the season.
  - ii. 2018 Rounds Played—Early mornings are the busiest time during the week and Sundays from 7:00am to noon are now busier than Saturdays.

## **6. NEW BUSINESS**

- A. None.

## **7. DISCUSSION ITEMS**

- A. 2019 Membership and Fees
  - i. Other Revenue Sources
    - a. Investigate ways to partner with the USGA.
    - b. Possibly have league or team time for members to sign up for.
    - c. Send communication to out-patients to play Monday-Thursday and pay guest fee. Would not have to have member accompaniment.
    - d. Golf Now proposal, two tee times per day would be available for the public to purchase online through their website and the course would receive a portion of the revenue. The committee was not interested in this option at this time.
    - e. Work to sell the remaining hole sponsorships.
    - f. An Eagle Scout built new picnic tables for the course and planted bulbs for the spring. Find other ways to use community service projects to cut costs.

- B. 2019 Operating Budget
  - i. Maintenance Contract is going out to bid soon so we will have the results before our November meeting.
- C. 2019 Membership Handbook Policies
  - i. We will add a minimum age to play and rules for solo rider cart.
- D. 2019-2021 Maintenance Contract Bid.
  - i. We will be going out to bid in early November and have the results prior to the November meeting.

## **8. COMMITTEE AND STAFF COMMENTS**

- A. Mike Conley suggested we work on the formatting of emails sent to members to make them more appealing and easier to read. J. Gander will work on the set up.
- B. Mike Conley also suggested we look into partnering with the First Tee program as another way to generate revenue and exposure for the course.

## **9. PUBLIC COMMENTS**

- A. None.

## **10. ADJOURNMENT**

Motion to adjourn was made by T. O'Rourke and seconded by P. Tobia. All in favor; motion passed. Meeting adjourned at 8:54 p.m.

Respectfully Submitted by,

Kelly Kellaway  
Recording Secretary